



**Vintage in the Hudson Valley Festival**

# Sponsorship Opportunities

Presented By: Studio 22 Events Co. LLC



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[www.VintageintheHudsonValley.com](http://www.VintageintheHudsonValley.com)

## Vintage in the Hudson Valley Festival

# About The Festival

Vintage in the Hudson Valley is a two-day outdoor vintage festival featuring **200+ vendors, live music, food trucks, and youth entrepreneurs** — drawing **thousands** of attendees from across the Hudson Valley and the NYC Metro region.

It is positioned to become a signature annual summer event for the region, with strong growth potential in the years ahead.



## Vintage in the Hudson Valley Festival

# Why Sponsor Us

01

Reach a high-value audience with spending power and strong brand alignment.

02

Gain premium visibility through signage, stage mentions, and digital placement.

03

Activate your brand in a trusted, family-friendly environment with real engagement.



# Sponsorship Levels

## ***TITLE SPONSOR — \$15,000***

- Naming rights + 1 month billboard exposure
- Main entrance + stage signage + digital placement
- Exclusive Interactive Sponsor Tent Experience
- 30 weekend passes + 10 stage mentions
- Supports music production, tourism & festival infrastructure

**Total Estimated Tangible Value: \$22,000 – \$40,000+**

**What You Make Possible:** Music programming, licensed security and traffic control, first aid and emergency readiness, guest comfort amenities, and large-scale regional marketing.



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# Sponsorship Levels

## ***MAIN STAGE SPONSOR — \$10,000***

- Main Stage naming recognition + signage
- Digital placement + 20 weekend passes
- Interactive Sponsor Tent Experience
- 8 stage mentions throughout the weekend
- Supports musician fees, sound & crew operations

**Total Estimated Tangible Value: \$14,000 – \$26,000+**

**What You Make Possible:** Stage production, sound engineering, musician compensation, and performance logistics.



# Sponsorship Levels

## ***PRESENTING SPONSOR — \$5,000***

- Professional Photography of Sponsor Booth
- Digital placement + 10 weekend passes
- Premium 10x10 corner booth near main entrance
- 4 stage mentions throughout the weekend
- Supports tourism outreach, signage & attendee logistics

**Total Estimated Tangible Value: \$6,000 – \$11,000+**

**What You Make Possible:** Stage production, sound engineering, musician compensation, and performance logistics.



# Sponsorship Levels

## **COMMUNITY SPONSOR — \$2,500**

- Logo + Link in One Newsletter Issue
- Website Logo Placement
- Premium 10x10 corner booth
- Professional Photography of Booth
- 6 weekend passes

**Total Estimated Tangible Value: \$3,500 – \$6,000+**

**What You Make Possible:** Volunteer coordination, accessibility features, shaded seating, and family comfort amenities.



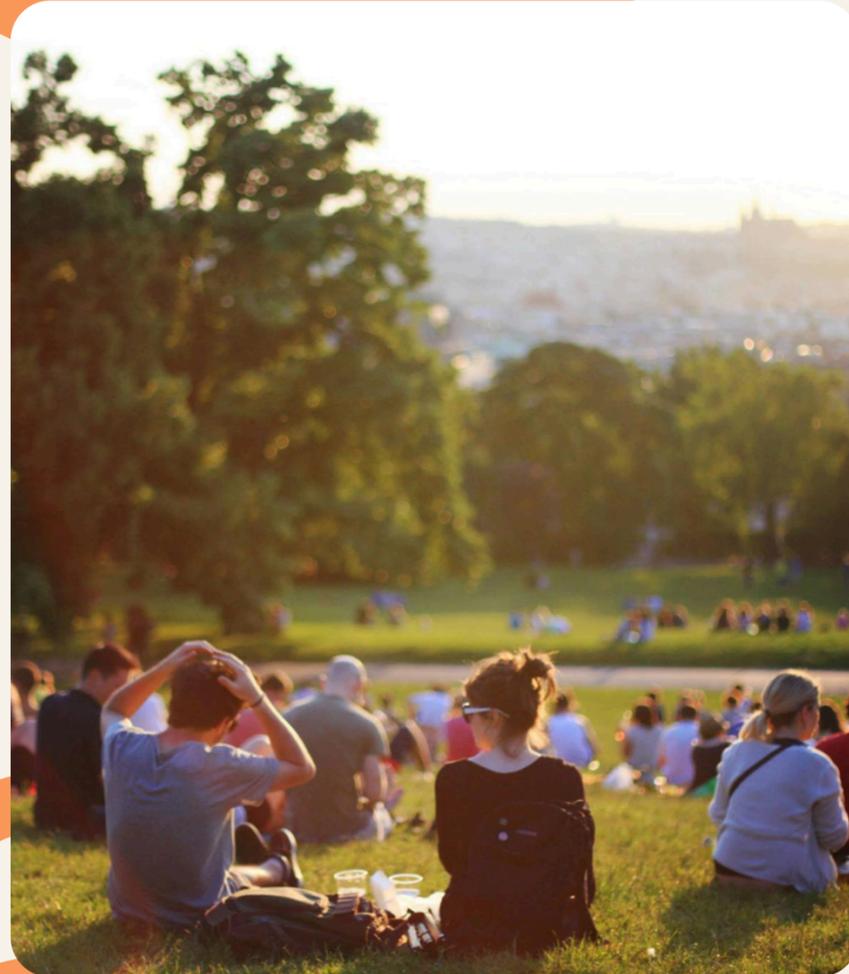
# Sponsorship Levels

## ***LOCAL BUSINESS SPONSOR — \$1,000***

- Website Logo Placement
- Social Media Thank-You Carousel
- Standard 10'×10' Booth Opportunity
- 4 Weekend Passes

**Total Estimated Tangible Value: \$1,500 – \$2,800+**

**What You Make Possible:** Printed materials, vendor communications, and local tourism guides.



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# Sponsorship Levels

## ***Friend of the Festival — \$500***

- Website Recognition
- Group Social Media Thank-You Slide
- 2 Weekend Passes

**Total Estimated Tangible Value: \$700 – \$1,200+**

**What You Make Possible:** Picnic seating, hydration stations, and guest comfort enhancements.



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# Sponsorship Levels

## *Neighborhood Sponsor — \$250*

- Name Listing on Festival Website
- Inclusion in Group Social Thank-You Post
- 1 Weekend Passes

**Total Estimated Tangible Value: \$350 – \$650+**

**What You Make Possible:** Community accessibility and small-business participation.



# In-Kind Sponsorships

We also welcome non-monetary contributions such as:

- product donations and in-kind services
- equipment, materials, and infrastructure support
- media, advertising, and promotional partnerships
- food, beverages, and hospitality accommodations

**All supporters will be recognized on our website and social media platforms.**

studio22eventsc@gmail.com



# Contact Information



For more information or to become  
a sponsor, please contact:

***[www.VintageintheHudsonValley.com](http://www.VintageintheHudsonValley.com)***  
***[studio22eventsco@gmail.com](mailto:studio22eventsco@gmail.com)***





**Thank You for  
your support!**