

VINTAGE IN THE HUDSON VALLEY FESTIVAL

YOUTH MAKERS MARKET

Parent & Participant Information Packet

July 11–12, 2026

**Ulster County Fairgrounds
249 Libertyville Road
New Paltz, NY**

WELCOME

Thank you for participating in the Youth Makers Market at the inaugural Vintage in the Hudson Valley Festival!

The Youth Makers Market is designed to encourage creativity, entrepreneurship, confidence, and hands-on learning by giving young makers the opportunity to showcase and sell their creations in a real festival marketplace.

Our Youth Makers Market is located within the festival's vendor marketplace, allowing children to experience the excitement of being part of a large-scale event while remaining in a safe and family-friendly environment.

We are excited to welcome your family and look forward to celebrating the creativity of our next generation of makers and entrepreneurs.

YOUR BOOTH INCLUDES

Each Young Maker receives:

- **One 8' x 8' booth space**
- **Placement under a shared 20' x 40' festival tent**
- **Shelter from sun and light weather conditions**
- **A designated Youth Makers Market area**
- **A safe, family-friendly environment**

The Youth Makers Market is located behind Camper Van Village and adjacent to the main vendor marketplace.

This location was intentionally selected to reduce sound from the main stage while still giving young makers an authentic marketplace experience.

GETTING TO THE FESTIVAL

Festival Location

Ulster County Fairgrounds
249 Libertyville Road
New Paltz, NY 12561

Important GPS Advisory

Many GPS systems automatically route drivers through downtown New Paltz.

During summer weekends, downtown New Paltz can experience significant traffic congestion, which may delay your arrival.

Whenever possible, we recommend approaching the fairgrounds via:

Recommended Route

Route 44/55 → Albany Post Road → Libertyville Road → Ulster County Fairgrounds

Please allow extra travel time regardless of your route.

Youth Makers Check-In

All Youth Makers should report to the North Check-In Gate upon arrival.

Look for signs labeled:

YOUTH MAKERS MARKET CHECK-IN

A staff member will direct you to the Youth Makers Market area.

Arrival Tips

- ☐ **Have your child's business name ready**
- ☐ **Have your booth number available (if assigned)**
- ☐ **Arrive 30–60 minutes before your shift**
- ☐ **Unload first, then move your vehicle to the main parking lot**
- ☐ **Bring a wagon or cart if you have multiple items**
- ☐ **Follow directions from festival staff and volunteers**

Need Help?

If you have questions on event weekend, please locate the nearest festival staff member or visit the Information Booth.

We can't wait to welcome your young entrepreneur to the inaugural Vintage in the Hudson Valley Festival!

EVENT HOURS & SHIFT INFORMATION

Youth Makers participate in the shift(s) they purchased.

Saturday

AM Shift

10:00 AM – 1:00 PM

PM Shift

2:00 PM – 6:00 PM

Sunday

AM Shift

10:00 AM – 1:00 PM

PM Shift

2:00 PM – 4:00 PM

Please plan to arrive at least 30–60 minutes before your scheduled shift to allow time for unloading and setup.

CHECK-IN & ARRIVAL

All Youth Makers will check in at the North Check-In Gate.

A Youth Makers Market sign will be posted near Libertyville Road directing families to the proper entrance.

Upon arrival:

- 1. Drive to the North Check-In Gate.**
- 2. Check in with festival staff.**
- 3. Unload your booth materials and products.**
- 4. Move your vehicle to the main festival parking lot.**
- 5. Return to complete your booth setup.**

Unlike marketplace vendors, Youth Makers do not have rigid setup windows.

Families may arrive before their scheduled shift with enough time to comfortably unload and prepare their booth.

WHAT TO BRING

Required

- Table that fits within your 8' x 8' booth space
- At least two chairs (one child, one adult)
- Products and display materials
- Parent or legal guardian

Recommended

- Mobile payment app or card reader
- Cash box with small bills and coins
- Tablecloth
- Display stands or small shelving
- Snacks and water
- Portable phone charger

PARENT & GUARDIAN RESPONSIBILITIES

A parent or legal guardian must remain on-site during the entire shift.

Vintage in the Hudson Valley does not provide childcare, supervision, financial oversight, or transaction handling.

**Parents and guardians remain fully responsible
for:**

- Supervision of their child**
- Safety and conduct**
- Sales transactions**
- Money handling**
- Tax obligations (if applicable)**
- Booth setup and breakdown**
- Products displayed and sold**

The Youth Makers Market is intended to be a learning experience supported by active adult supervision.

APPROVED ITEMS

Youth Makers may sell:

- ✓ Handmade crafts
- ✓ Original artwork
- ✓ Jewelry
- ✓ Paintings
- ✓ Woodworking
- ✓ Sewing projects
- ✓ Handmade decorations
- ✓ Stickers and prints
- ✓ Other youth-created products

Projects should be primarily created by the child participant.

ITEMS NOT ALLOWED

The following items are prohibited:

- ✕ Food or beverages
- ✕ Weapons or replicas
- ✕ Sharp or hazardous items
- ✕ Tobacco products

Festival management reserves the right to remove any item that creates safety, legal, or community concerns.

WEATHER & SAFETY

The festival is a rain-or-shine event.

Youth Makers will be located under a large shared tent, but families should still prepare for:

- Heat**
- Sun**
- Rain**
- Wind**

Please bring any supplies needed to keep your child comfortable throughout their shift.

EMS services, EMTs, a paramedic, and an ambulance will be on-site throughout festival hours.

If assistance is needed, please notify the nearest festival staff member immediately.

FREQUENTLY ASKED QUESTIONS

Does a parent need to stay?

Yes. A parent or legal guardian must remain on-site at all times.

Do we need to attend Friday setup?

No.

Youth Makers only need to attend the shift(s) they purchased.

Can siblings share a booth?

Yes, provided one guardian is supervising and the products remain youth-created.

Is electricity available?

No.

Battery-powered devices are permitted.

Can my child leave early?

Yes.

Participation is voluntary, though we encourage families to remain for their entire scheduled shift whenever possible.

Are booth purchases refundable?

No.

Booth purchases are non-refundable.

What if it rains?

The event is rain or shine. The Youth Makers Market is located under a shared tent structure.

Are sales guaranteed?

No.

As with any marketplace, sales depend on attendee interest and demand.

THANK YOU

Thank you for being part of the Youth Makers Market at the inaugural Vintage in the Hudson Valley Festival.

We are excited to showcase the creativity, imagination, and entrepreneurial spirit of our young makers and can't wait to see what they bring to the festival.

See you in July!

Studio 22 Events LLC

Vintage in the Hudson Valley Festival

YOUNG MAKER SUCCESS CHECKLIST

Before Festival Day, see if you can check off everything on this list!

My Booth

- ☐ I know my business name
 - ☐ I made a sign with my business name
 - ☐ I know my booth number
 - ☐ I packed my products
 - ☐ I packed extra inventory
 - ☐ I packed my table
 - ☐ I packed my chairs
 - ☐ I packed my tablecloth
 - ☐ I packed my display stands
 - ☐ I packed tape, clips, or supplies for setup
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Ready To Make Sales

- ☐ I know the price of every item I'm selling
- ☐ I labeled my products with prices
- ☐ I have a cash box or money pouch
- ☐ I have small bills and change
- ☐ I have Venmo, Cash App, Square, or another payment method ready (if using one)

- ☐ I practiced explaining what I sell
 - ☐ I can tell customers how I made my products
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Business Extras

- ☐ I created business cards
 - ☐ I made a simple receipt book
 - ☐ I have a notebook to track sales
 - ☐ I brought a pen or marker
 - ☐ I have a way for customers to follow my business online (optional)
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Customer Service Challenge

Can you do these during your shift?

- ☐ Smile and greet visitors
 - ☐ Tell someone about your favorite product
 - ☐ Answer a customer's question
 - ☐ Make a sale
 - ☐ Thank every customer
 - ☐ Visit another Young Maker booth
 - ☐ Learn one new thing about running a business
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Comfort & Safety

- ☐ I brought water
 - ☐ I brought a snack
 - ☐ I dressed for the weather
 - ☐ I have sunscreen if needed
 - ☐ I know where my parent or guardian is
 - ☐ I know who to ask if I need help
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Festival Goals

Write down your goals before the festival:

My goal is to sell: _____ items

My goal is to earn: \$_____

Something new I want to learn:



YOUNG ENTREPRENEUR CERTIFICATE

After the festival:

- ☐ **I completed my shift**
- ☐ **I talked with customers**
- ☐ **I learned about running a business**
- ☐ **I represented my business professionally**
- ☐ **I had fun!**

Congratulations! You officially participated in the 2026 Vintage in the Hudson Valley Youth Makers Market!